

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58440 CF LOC-POL FBD - LBD: 10/16/12 - 11/05/12 HL#: Created: 09/26/12 09:47 AM

Client: AFSCME (341239) CPE: / / Agency Commission: 15 % Updated: FWONG on 09/26/12 10:11 AM

Agency: THE CAMPAIGN GROUP, INC. (8131) Product: AFSCME - NH (1300) Self :03:00 Confirmed: 09/26/12 10:10 AM

Buyer: Lisa Cabanel Demo: P35+ DMA RTG Sched. Code: Z Contract: 09/27/12 08:58 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$900.00	3	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$900.00	3	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$900.00	3	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$1,300.00	3	\$3,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$1,300.00	3	\$3,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$1,300.00	3	\$3,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$900.00	5	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	4	1									

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Agency: THE CAMPAIGN GROUP, INC. (8131)	Product: AFSCME - NH (1300)	Self :03:00	Confirmed: 09/26/12 10:10 AM	
Buyer: Lisa Cabanel	Demo: P35+ DMA RTG	Sched. Code: Z	Contract: 09/27/12 08:58 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$900.00	4	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$900.00	5	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	DDRPIL	M T W T F * *	PHIL	30				0.0	\$1,200.00	5	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	DDRPIL	M T W T F * *	PHIL	30				0.0	\$1,200.00	5	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	DDRPIL	M T W T F * *	PHIL	30				0.0	\$1,200.00	5	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	EJUDY4P	M T W T F * *	EFG	30				0.0	\$1,600.00	5	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	EJUDY4P	M T W T F * *	EFG	30				0.0	\$1,600.00	5	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

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Buyer: Lisa Cabanel	Demo: P35+ DMA RTG	Sched. Code: Z	Contract: 09/27/12 08:58 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	EJUDY4P	M T W T F * *	EFG	30				0.0	\$1,600.00	5	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	EJUDY430P	M T W T F * *	EFG	30				0.0	\$1,600.00	5	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	EJUDY430P	M T W T F * *	EFG	30				0.0	\$1,600.00	5	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
018	EJUDY430P	M T W T F * *	EFG	30				0.0	\$1,600.00	5	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
019	AWHEEL	M T W T * * *	ACC	30				0.0	\$3,700.00	9	\$33,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	3	3	3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
020	AJEOPMF	M T W T * * *	ACC	30				0.0	\$4,800.00	3	\$14,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/16/12	11/05/12	1	1	1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
021	PSURV25	* * W * * * *	REGP	30				0.0	\$25,000.00	1	\$25,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
022	PRACESN2	* * * * * S	CARD	30				0.0	\$25,000.00	1	\$25,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
023	NNOON	M T W T F * *	NEWS	30				0.0	\$1,000.00	5	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
024	NNOON	M T W T F * *	NEWS	30				0.0	\$1,000.00	5	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
025	NNOON	M T W T F * *	NEWS	30				0.0	\$1,000.00	5	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
026	ENWS5P	M T W T F * *	EFG	30				0.0	\$1,800.00	5	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
027	ENWS5P	M T W T F * *	EFG	30				0.0	\$1,800.00	5	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
028	ENWS5P	M T W T F * *	EFG	30				0.0	\$1,800.00	5	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	4	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
029	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,900.00	2	\$3,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
030	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,900.00	1	\$1,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
031	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,900.00	2	\$3,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
032	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$2,300.00	1	\$2,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/16/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
033	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$2,300.00	1	\$2,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
034	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$2,300.00	1	\$2,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
035	S5THQTR	* * * * * S	LOCS	30			NFL	0.0	\$15,000.00	1	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
036	PHAWALL	M * * * * *	REGP	30				0.0	\$18,000.00	1	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
037	PHOW*PART	M * * * * *	REGP	30				0.0	\$30,000.00	1	\$30,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	132	0	\$317,500.00	\$269,875.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$317,500.00	\$269,875.00	\$0.00	\$0.00